

UNITED STATES BANKRUPTCY COURT
DISTRICT OF DELAWARE

In re:

iMedia Brands, Inc., *et al.*,¹

Debtors.

Chapter 11

Case No. 23-10852 (KBO)

(Jointly Administered)

Related Docket No. 18

Hearing Date: June 30, 2023, at 2:00 p.m. (ET)

**NOTICE OF FILING OF REVISED INTERIM ORDER (I) AUTHORIZING
POSTPETITION USE OF CASH COLLATERAL;
(II) GRANTING ADEQUATE PROTECTION TO CERTAIN PREPETITION SECURED
PARTIES AND C&B NEWCO; (III) SCHEDULING A
SECOND INTERIM HEARING; AND (IV) GRANTING RELATED RELIEF**

PLEASE TAKE NOTICE that on June 29, 2023, the above-captioned debtors and debtors in possession (collectively, the “Debtors”) filed the *Debtors’ Motion for Entry of Interim and Final Orders (I) Authorizing Postpetition Use of Cash Collateral; (II) Granting Adequate Protection to Certain Prepetition Secured Parties and C&B Newco; (III) Scheduling a Second Interim Hearing; and (IV) Granting Related Relief* [Docket No. 18] (the “Cash Collateral Motion”).²

PLEASE TAKE FURTHER NOTICE that attached to the Cash Collateral Motion was the proposed *Interim Order (I) Authorizing Postpetition Use of Cash Collateral; (II) Granting Adequate Protection to Certain Prepetition Secured Parties and C&B Newco; (III)*

¹ The Debtors in these chapter 11 cases, along with the last four digits of each Debtor’s federal tax identification number are: ValueVision Media Acquisitions, Inc. (8670); iMedia Brands, Inc. (3770); ValueVision Interactive, Inc. (8730); Portal Acquisition Company (3403); VVI Fulfillment Center, Inc. (5552); ValueVision Retail Inc. (2155); JWH Acquisition Company (3109); PW Acquisition Company, LLC (0154); EP Properties, LLC (3951); FL Acquisition Company (3026); Norwell Television, LLC (6011); and 867 Grand Avenue, LLC (2642). The Debtors’ service address is 6740 Shady Oak Road, Eden Prairie, MN 55344-3433.

² Capitalized terms not otherwise defined herein shall have the meaning given to them in the Financing Motion.

Scheduling a Second Interim Hearing; and (IV) Granting Related Relief (the “Proposed Interim Order”).

PLEASE TAKE FURTHER NOTICE that the Debtors have prepared a revised Proposed Interim Financing Order (the “Revised Proposed Interim Order”), which is attached hereto as Exhibit A. The Revised Proposed Interim Order includes revisions requested by the Office the United States Trustee and other interested parties.

PLEASE TAKE FURTHER NOTICE that attached hereto as Exhibit B is a blackline comparison of the Revised Proposed Interim Order against the Proposed Interim Order filed with the Cash Collateral Motion.

PLEASE TAKE FURTHER NOTICE that the Debtors intend to seek interim approval of the Cash Collateral Motion and entry of the Revised Proposed Interim Order in substantially the form attached hereto at a hearing by video conference (the “Interim Hearing”) before the Honorable Karen B. Owens at the United States Bankruptcy Court for the District of Delaware (the “Court”), located at 824 North Market Street, 6th Floor, Courtroom No. 3, Wilmington, Delaware 19801, on **June 30, 2023, at 2:00 p.m. (Eastern time)**.

PLEASE TAKE FURTHER NOTICE that the Debtors reserve the right to further modify, if necessary, the Revised Proposed Interim Order before or at the Interim Hearing.

Dated: June 30, 2023

PACHULSKI STANG ZIEHL & JONES LLP

/s/ Laura Davis Jones

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Proposed Counsel to the Debtors and Debtors in Possession